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FOR IMMEDIATE RELEASE

New Yamaha Marine Rigging Options Offer More Convenience and More Control

KENNESAW, Ga., January 19, 2017 — Yamaha Marine Group announced today new rigging components that offer boaters more convenience and control. Yamaha's new Remote Variable Trolling RPM Switch (VTS™) and new "704" Shift Control for mechanical operation help improve the overall boating experience.

"Every part of every Yamaha product is designed to improve the boating experience, from the outstanding performance of our outboards to the ease-of-use built into our rigging products," said Ben Speciale, President, Yamaha Marine Group. "Yamaha's new Remote Variable Trolling RPM Switch and new '704' Throttle and Shift Control for mechanical operation give boaters a greater level of control."

There is now no gauge required for the new Remote Variable Trolling RPM Switch for easy control of Yamaha's variable trolling function. The switch is compatible with Yamaha models F25C through F115 and V MAX SHO® 115. The helm-mounted remote switch connects to the tiller handle input on the outboard. A low-cost upgrade with big consumer benefits, the new switch is another way to make fishing and boating easier.

The new "704" Throttle and Shift Control for mechanical operation has new

aesthetics and a completely contemporary appearance, which means more options for rigging the latest boats. The control also features better ergonomics with a shorter chrome handle and a better feel with the same great performance.

Yamaha Marine products are marketed throughout the United States and around the world. Yamaha Marine Group, based in Kennesaw, Ga., supports its 2,000 U.S. dealers and boat builders with marketing, training and parts for Yamaha's full line of products and strives to be the industry leader in reliability, technology and customer service. Yamaha Marine is the only outboard brand to have earned NMMA[®]'s C.S.I. Customer Satisfaction Index award every year since its inception. Visit www.yamahaoutboards.com.

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